## New Draft Rule and where the board is satisfied the representative will be deputized to make out the card and the registrar's report. Widens Field Capt. Merle-Smith Of Exemption

### Local Boards Given More Latitude in Determining 'Necessary' Occupations

WASHINGTON, Sept. 4. - Much broader grounds for the establishment of claims for exemption from military service are provided in new regulations now being worked out by Provost Marshal General Crowder to govern the classification of men beginning at 600 West 192d Street. He is a member of Company D. 18th Infantry. In a letter which Mrs. Allen has just received her husband tells how he received her husband tells how her received her hu ment of claims for exemption from govern the classification of men between 18 and 45 who will register on tween 18 and 45 who will register on September 12. Important modifications are based upon the change of a few words in the original draft law made in passing the new man power act. The term "industrial occupation" is eliminated and the law now provides persons may be given deferred classification when engaged "in occupation of employment, including agriculture, or employment, including agriculture, and the special power of the communication of the first Street. Frank, sergt., 111 East Ninety, ainth Street.

GARDINER, Frank, sergt., 111 East Ninety, ainth Street.

GARDINER, Frank, sergt., 111 East Ninety, ainth Street.

GARDINER, Frank, sergt., 111 East Ninety, ainth Street.

FORTHENS, Charles, sergt., 283 Halsey Street, Newark, N. J.

STEPHENS, Charles, sergt., 283 Halsey Street, Newark, N. J.

MMULLEN, Joseph C., 80 Wyckoff Street, Newark, N. J.

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MHULLEN, Joseph C., 80 Wyckoff Street, Newark, N. J.

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MMULLEN, Stevel, Newark, N. J.

MMULLEN, Stevel, Newark, N. J.

MMULLEN, Joseph C., 80 Wyckoff Street, Newark, N. J.

MEREMZA, Steve, 300 Arnold Avenue, Perth Amboy, N. J.

MEREMZA, Steve, 300 Arnold Avenue, Perth Amboy, N. J.

MEREMZA, Steve, William F., 658 Broadway, Piece, Jamaica.

MERCHANGERES, Nicholas J., 68 West, N. J. or employment, including agriculture, which can be established as necessary to the military establishment or the maintenance of the national interest."

This section, officials pointed out to-day, with the regulations construing it, will definitely allow district exessential bank employes, men engaged in necessary commercial enterprise and necessary workers for Red Cross and kindred organizations. The reguand kindred organizations. The regulations will not attempt specifically to define the status of registrants who shall be entitled to exemption, but will allow the boards to work out the details, after the authorization has been

given them.

District boards in applying occupational exemption regulations will have the assistance of three advisers, industrial commercial and agricultural, who are now being nominated in every district.

Only minor changes are incorporated Only minor changes are incorporated in the revised questionnaire which the registrants of September 12 will be required to fill out. It strikes out the requirement that city police and firemen be in service three years before being entitled to deferred classification. The questionnaire still requires each registrant who desires exemption to

registrant who desires exemption to make formal claim and present detailed facts substantiating it.

Provisions for the registering of men within the age limits of the new draft who may be ill on September 12 were announced to-day by Provost Marshall General Crowder. Any man who is unable to appear for registration, may send some one else to the draft board,

Ninety-seventh Street.

Private George William Smith, 7th Infantry, reported wounded, degree undetermined, is eighteen years old. He conlisted last spring and walked home to his parents, at 349 East Sixty-sixth Street, in uniform.

"I don't want to be a slacker. All my pals are in France," he said, and HARKINS.

MEGHAVAILOGS

137030

FOR

and water machines.

# Receives Second

"I am ready to give every drop of

on August 3.

"I know he gave his life gladly," she said yesterday. "I am heart broken, but I am proud of my soldier son."

Lieutenant Oliver Allen, severely

New Yor

[Names without rank give sioned officers are in italies.]

gust 1? The government says that he has not been seen since July 12."

Private Lewis F. Cabasino, of the 4th Infantry, was killed on his twenty-fifth Lirthday, July 19. His mother received word at her home, 517 Fast Eighty-first Street, yesterday. Private Morris Pliss, severely wounded, was nineteen years old. He was a member of the 4th Infantry and lived with his parents at 114 East Ninety-seventh Street.

Private George William Smith, 7th Infantry, reported wounded, degree un-

The Casualty List

WASHINGTON, Sept. 4.—The army and marine corps casualty lists Wound in Battle made public by the War Department to-day contain the names of 600 men, 593 soldiers and seven marines.

On the army list are the names of 99 killed in action, 46 dead from wounds or other causes, 241 wounded severely, 98 wounded, degree unde-

ter that Mrs. Minnie Mason, of 117
Patchen Avenue, Brooklyn, received from her son, Private Albert G. Mason, of the 47th Infantry.

Yesterday Mrs. Mason received word that her son had been killed in action

Three marines were killed in action, one died of the 47th Infantry.

Three marines were killed in action, one was wounded severely, and one wounded,

The full lists follow:

New York City and Vicinit Three marines were killed in action, one died of wounds received in action, one was wounded severely, and one wounded, degree undetermined.

New York City and Vicinity

[Names without rank given are those of privates. Those of commis-

the enemy planes which were bombing our tanks. When I fell the thing that hurt me more than my wound was that I couldn't go on with the boys."

Captain Van Santvoord Merle-Smith, of Company L. 165th Infantry, has been wounded in action a second time, according to a cablegram received yesterday by Dr. Wilton Merle-Smith, his father, pastor of the Central Presbyterian Church. Captain Merle-Smith was severely wounded in the right arm and leg two months ago by shrapnel. His latest injury is another shrapnel wound in the right arm.

Private John J. Moran, of the 28th Infantry, has been reported missing in action, but his father, Patrick Moran, doesn't believe it.

"How can he be missing." he queried at his home, 47 Wayne Street, Jersey City, yesterday, "when I have two letters from him dated July 27 and Au. gust 1? The government says that he has not been seen since July 12."

Private Lewis F. Cabasino, of the 4th Private Lewis F. Caba

STRICKLAND, Harry, 58 Milford Street, rooklyn. STEVENS, Michael A., 75 Horatic Street. WALSH, James, 44 Columbia Place, Brooklyn.
FEENEY Edward 47 Plaza Street,

action; (W) wounded; (D A) died of accident or other causes; (DW) died of wounds; (DD) died of disease; (M) missing; (P)

Day Preparatory School for Boys.

Foreign Languages-French, Spanish, Russian, Italian.

Business English.

Memory Training.

Personal Development. Foreign Trade.

HARKINS, T. E., sergt, Owl River (K).

ELLIOTT, James H., Wild Cherry (W), GROVER, James S., Viola (W), GREEN, Thomas J., Boyle (K), MARTIN, Herbert B., Warren (K), NIEMETH, Alphonse, Hot Springs (W), RUSSELI, Charles B., Conway (W), WEBBER, Arthur B., Mountain Home DA),

D A). WARREN, William, Pine Bluff (W).

ALIFORNIA:

\*SMYTH, Edward J., lieut., Pasadena.

ADELSBACH. Harry B., Fresno (K).

CARTER, Alfred, serkt., Oakland (K).

DILL. John N., Selma (M).

DUNN. Jas. A., corp., San Francisco (K).

DUPRE, Frank. Sebastopol (K).

ELIOPULOS, Geo. D., San Francisco (K).

FRESHER, Elmer L., Los Gatos (D A).

GRIFFIN. Lee R., Hayward (K).

RILEY, Wilfred L., Alameda (D D).

COLORADO:
HARVEY, Francis B., Brush (M).
JOHNSTON, Harry F., Malta (M).
RADER, George A., West Cliffe (W).

RADER, George A., West Cliffe (W).

CONNECTICUT:
CAHILL, Wm. P., corp., Woodbury (W).
COLLINS, John H., Derby (W).
CHABAN, James, Waterbury (W).
FENN, John T., Mount Carmel (W).
GIBEAULT, Arthur, New Bedford (K).
KINCAID, Shelburn, Middletown (M).
STERLINE, Natale, Windsor Locks (W).

GEORGIA:

LAURSON, Emil P., lieut. col., Fort
Oglethorpe (D A).
COWART Riley J., McDonald (M).
HORNE, John C., Fitzgerald (W).
THOMPSON, Joe R., Augusta (M).

IDAHO: ECKERT, John F., Boise (W)

IOWA:
BOWLIN. Norrin W., Hedrick (DA).
COLBURN, Leland S., Nemaha (W).
SWISLER, Basil A., Merrill (DD).
ILLINOIS:

LLINOIS:

DAVIS, John Paul, lieut., Chicago (M).

KEISER, Harry M., lieut., Chicago (K).

SCOTT. James H., lieut., Chicago (W).

\*SMITH. Louis A., lieut., Chicago.

ADAMS, Harold J., Peoria (W).

ADAMS, Millard F., St. Louis (W).

BERG, Fred., sergt., Mount Olive (W).

CLEIGHLMAN, Paul, Albion (K).

DAVIDSON, William D., musician, Chi
\*ago (W).

DAVIDSON, William D., musician, Chiago (W).

ECKHART, R. S., Monmouth (W).

COUGHLIN, William J., Chicago (W).

HENDERSON, C. A. Jacksonville (W).

JONES, Walter J., Villa Grove (D A).

KEENE, Harry J., corp., Chicago (W).

MILLER, Theodore, Chicago (W).

MATONSEK, Frank, Chicago (W).

MATUSZOV, Frank, Chicago (W).

RALMOND, Frank, Chicago (W).

RALMOND, Frank W., batt. sergt. major, Chicago (M).

RIPPERDEN, Sherman, Omaha (M).

SPRINGER, E. H., Bloomington (W).

STOK, George, De Kalb (M).

YATES, Edward C., Chicago (W).

\*Died of aeroplane society.

\*Died of aeroplane accident.

KENNINGTON, Robert E., lieut., Indian-

KENNINGTON, Robert E., lieut., Indianpolis (M).

APPELL, H. C., sergt., Evansville (W).
BANASSI, Attileo, Indianapolis (M).
BEAL, George, Gary (M).
CLARK, Dewey, Cedar Grove (W).
CROSBY, Charles R., Rosendale (M).
GENCIANHKIS, John, Gary (M).
INMAN, Vince, Williams (M).
JOHNSON, Harry E., Chesterton (M).
JOHNSON, Harry E., Chesterton (M).
KOWAKOWSKI, C. J., South Bend (W).
REYNOLDS, Clarence E., Vallonia (W).
SMITH, William L., Matthews (W).
VALLIERS, Lind, Bryant (M).
WHELAN, Ray O., Greencastle (W).
KANSAS:

COLDIRON, J. C., lient., Wakeeney (W).
COURTNEY, Wm. E., Lawrence (D D).
GILMER, Kent P., Douglas (M).
RUSSELL, Verne C., corp., Coleny (W).
REYNOLDS, Irving T., Topeka (K).
THOMPSON, Arthur, Devale (W).
WIKOFF, Frank B., Lyons (M).

ENTUCKY:

ARNOLD, Herbert, corp., Owensboro (M). CUPPS, Jesse A., Harlan (M).

CULPS, Jesse A., Harlan (M).

FUGATE, Jason, Ayr (W).

HOWARD, Chester, Broadhead (M).

KOERNER, Herman, Owensboro (M).

KUND, Otto J., Blooming Prairie (K).

LUND, Otto J., Blooming Prairie (K).

POINDENTER, Paul C., Cadiz (W).

PEARSON, Leslie C., Duncan (K).

THORNHILL, Wm. F., Louisville (W).

TURNER, W., Serst., Middlesboro (W).

OUISIANA:

LOUISIANA: OUISIANA:

BARNES, Ivey, Forrest (W),
CARROLL, William H., West Lake (W),
HUBBARD, Charles R., New Orleans (W),
MOSELEY, King D., Conshatta (K),
M'DONALD, Barry V., Monroe (W),
MEYERS, Mark, Esterwood (M),
NICHOLSON, Henry M., Keithville (W),
NOONE, Dominieke, Buckeye (W),
PRICE, O. F., Pollock (K),
YIELDING, Ross, Bayou Chio (W),
MARYLAND.

MARYLAND: CANAVAN, Patrick J., Raltimore (W). PRICE, Walter L., Kitzmiller (W). MASSACHUSETTS:

ASSACHUSETTS:

BROWN, Harry D., lieut., Lowell (W),

LEAHY, Frank M., capt., Lawrence (K),

BRESNAHAN, Michael F., corp., West-BRESNAHAN, Michael F., Corp., Westfield (W).
CAVANAUGH, W. J., Gloucester (W).
CHAROUX, Israel N., Haverhill (W).
DOYLE, P. J., wagoner, Worcester (D A).
DEAN, Arthur J., Dorchester (K).
FOWLER, Albert H., Lynn (W).
HITCHCOCK, John H., Hampton (M).
FAIRBROTHER, Jesse, Westfield (K).
LEE, H. W., bugler, Springfield (W).
LEVINE, Abe, Beston (W).
LINCOLN, Leen P., Barre (W).
MACCELROY, James B., sergt., Worcester (W).

MAGOON, Victor, Barre Plains (W). MARINO, Charles, Boston (K).

O'NEHL Hugh V., Brookline (M). PAUL, Foster E., Springfield (M). SHAPIRO, Joseph, Roxbury (W) SMITH, Murray, Besten (W). MICHIGAN:

SHAPIRO, Joseph, Roxbury (W).

SMITH, Murray, Boston (W).

MICHIGAN:

ROSTICK, Ray E., lieut., Manton (K).

TUCK, Ray, G., lieut., Brown City (W).

ALLEN, Ralph, Elmdale (K).

ALLEN, Ralph, Elmdale (K).

ALLEN, Ralph, Elmdale (K).

ALLEN, Charles H., lonia (W).

ALLEN, Charles H., lonia (W).

ANDRUSZKIEWICZ, Paul, Detroit (W).

AUMAUGHER, E. J., Battle Creek (W).

AUMAUGHER, E. J., Battle Creek (W).

ROVIN, Peter J., corp., Menominee (K).

BRANCHINI, A., bugler, Iron River (K).

BEZOZOWSKI, J., mechanic, Detroit (K).

BAKER, Wilkiam, Menominee (K).

BAKER, Wilkiam, Menominee (K).

BANNISTER, Robert, Cupac (W).

BASHERE, Henry F., Marine City (K).

BURLICK, Earl, Otsego (K).

BURLICK, Earl, Otsego (K).

BURLICK, Earl, John, Detroit (W).

BALLA, William, Detroit (M).

CLINEFELLER, Clyde C., Coldwater (K).

COLLINS, E. A., sergt., Port Huron (K).

CROTHERS, G. M., sergt., Rockford (K).

CAMPBELL, Avery, Sparta (K).

CAMPBELL, Avery, Sparta (K).

CHATFIELD, Arthur, St. Charles (W).

COMELLAN, S. J., sergt., Detroit (W).

DAWSON, Albert M., sergt., Wosso (K).

DINAN, Thomas J., Ravenha (W).

EVERETT, John H., Mikado (W).

EVERETT, John H., Mikado (W).

EVERETT, John H., Mikado (W).

JAWORSKI, Stephen, Detroit (K).

JAWORSKI, Jacob, Hamtramck (K).

JAWORSKI, Jacob, Hamtramck (K).

JAWORSKI, Jacob, Hamtramck (K).

JOHNSON, H., sergt., Menominee (K).

KARSTEN, Gilbert D., Leelaad (K).

KALOPODES, John, Ann Arbor (K).

KEBLER, E., sergt., Ann Arbor (W).

KEBLER, E., sergt., Menominee (K).

KARSTEN, Gilbert D., Leelaad (K).

KALOPODES, John, Ann Arbor (W).

JUUTSCHINSKI, T. R., Grand Rapids (W).

LUND, Herman, sergt., Lyons (W).

LUND, Herman, sergt., Lyons (W).

LESKEY, John, corp., Remus (K).

LEACHMAN, Horace S., Detroit (W).

SOMITH, William B., Saline (K).

MACE, John Freeman, Richmond (K).

MORRIS, Arthur M., cook, Durand (W).

STEWART, Emery, Jakson (K).

STEWART, Emery, Jakson (K).

STEWART, Emery, Jakson (W).

STEPFEE, William, Wyandotte (W).

STILER, Casery, James H., Saulte Sainte larie (W).

TACKABERRY, James

arie (W). TRUMBLE, Charles V., Big Rapids (W). VAN HORSSEN, Martin J., Grand Ha-

INNESOTA:

BLOXAM, H. R., S. Minneapolis (W),
FELLAND, John M., Rotheay (W),
GEARON, Jos. sergt., Minneapolis (M),
HECKLEN, Walter, Chaska (K),
HOLLAND, Arnold J., Dalton (W),
JOHNSON, A. B., Little Falls (W),
JACOBSON, John T., Chisholm (W),
LIEN, Henry W., Fergus Falls (W),
MCANN, James F., St. Paul (D D),
PATTON, W. H., corp., Fort Ripley (K),
PFLUGHAUPT, A., S. Minneapolis (W),
STATION, G. L., wagoner, Wells (K),
SMAIIL, William, Hutchinson (W), MISSISSIPPI:

BYRD, James M., Wiggins (W), CUNNINGHAM, W. H., Perkinston (W), CARR, Doctor P., Haulka (W), GANDY, John P., Tupelo (M), LEE, Shelby D., Calhoun City (W), STALLINGS, Bryan, Shubuta (W), THOMPSON, Obbie, Waynesboro (W), TULLY, John T., Algoma (M).

BRAND, Oscar W., Helena (W).
BROCKMAN, Delphy, Monott (W).
JACKSON, W. W., bugler, Success (D D).
KAPARDS, Nicholas D., St. Louis (K).
LONGAN, Layton, California (K).
MALTMAN, Harry O., Clarksville (M). MOTT, Andrew, Amity (W), ODNEAL, Hugh B., Dranie Home (W). ROARK, Alonzo, Closby (W). SUMMERS, G. V., mechanic, Ettel (W).

BACKLEY, Patrick H., Polson (K), HARRINGTON, John T., Dewey (K), GOODWIN, John D., Enid (W), LEONARD, Charles L., Walkerville (W), MILLER, Charles E., Anaconda (W), SWEENEY, Edward, Gerow (W),

BRAMMER, Leo I., Rockville (K).
BEGSTROM, Frank H., Buskow (W).
CHUBB, Henry F., Bailey (W).
DEVISH, Fred., Mason City (W),
LEWIS, Walter W., Oxford (M).
LEONARD, Emory, Geneva (W).
POTTS, William J., Hartington (W).

NEW HAMPSHIRE:

NEW YORK:

NEW YORK:

BERRY, John, Tenneouak Lake (W).
GAVITT, George W., Liberty (M).
HORN, Herman E., Summerville (W).
HASCHER, Urban, Castorland (K).
MURPHY, James F., East Winfield (W).
STORNS, John D., mech., Andover (W).
THOMAS, Lionello, corp., Hornell (D W).
WIEDENBORNER, Fred. L., Rochester
(D. Al.

NORTH CAROLINA: KEPHART, R. B., lieut., Charlotte (W). CHAMPION, Herbert, Moorsboro (W). HOLT, Thomas H., Mibone (W). HOLDER, George, Winston-Salem (W). HICKS, James P., Canton (W). OWENSBY, Lola L., Fletcher (D W). PARKER, Joe M., Hens (W). SHOEMAKER, James F., Newhope (W). ORTH DAKOTA.

NORTH DAKOTA: GENDERSON, Albert, Northwood (W). KLEVEN, Peter, Hillsboro (W).

KLEVEN, Peter, Hillsboro (W).

DHIO:

BROWN, Fred. G., sergt., Warren (W).

BRIGGS, Edward A., Yorkville (W).

BENDER, Ralph, Trio (K).

BENDER, Ralph, Trio (K).

BRALKO, Joseph, Cleveland (M).

CLINE, David C., Toledo (W).

DRAKE, Fred. M., corp., Springfield (W).

ESSINGER, Henry, Arlington (W).

FRANK, John D., Cincinnati (W).

FARNOSI, Alfonso, Mansfield (M).

JARCZYAK, Stanislaw, Cleveland (K).

LABONA, Phillip, Cleveland (K).

LISSE, Frank M., Galion (K).

LOMSON, N. L., Van Wert (M).

LYNN, Thomas W., Rayland (W).

NELLIN, William, South Akron (W).

NARICH, Simio, Youngstown (M).

OAKS, Daniel, Springfield (W).

PRYZYSYLSKI, Steve, Cleveland (D W).

ROBERTS, Slevin, Dayton (D A).

ROBERTS, Lewis A., serkt., Navarre (W).

SHILLIDS, Thomas H., Toledo (M).

SKINER, George D., corp., Columbus (W).

VISNIEWSKI, John, sergt., Toledo (W).

OKLAHOMA:

OKLAHOMA: DE WITT, Ora V., Weatherford (W). WITTMAN, Phyfer G., corp., Tyrone (W). OREGON:
LOUGHRON, Ross V., corp., South
Heach (W).

PENNSYLVANIA:

PENNSTLVANIA:

ALEXANDER, Gail H., lieut., Philadelphia (W).
ARROLD, Floud E., lieut., Philadelphia (W).
ALBERTS, John A., Philadelphia (W).
ALBERTS, John A., Philadelphia (W).
ALBERTS, John A., Philadelphia (W).
ALBERTS, John R., Philadelphia (W).
ALMES, Charles S., Appolo (W).
ALMES, Charles S., Appolo (W).
BAUMAN, George, Philadelphia (M).
BRINGERBER(S, L., Naschoppeck (W).
BRIGGHBER(S, L., Naschoppeck (W).
BRISSWANGER, John C., Reading (M).
CASSELL, William H., Pittsburgh (W).
CALDRONE, Carl T., Wilkes-Barre (W).
CLAAR, Franklin C., Claysburg (M).
DUNALDSON, Curtiss, Washington (M).
DONALDSON, Curtiss, Washington (M).
DONALDSON, Curtiss, Washington (M).
FARRAR, George C., Federal (W).
FLEMING, George, Knowille (M).
FARRAR, George C., Federal (W).
FLEMING, George, Knowille (M).
FARRAR, George C., Federal (W).
FLEMING, Charles, Pittsburgh (W).
GREENE, J., musician Philadelphia (W).
HARNER, Alfred D., Philadelphia (W).
KLUPPELL, Harry L., sergt., Pittsburgh (W).
LOCIK, Makepin, Pittsburgh (M).
LOCIK, Makepin, Pittsburgh (M).

KLUPPELL, Harry L., serger, M. Symington, chief quartermaster, 218 LOCIK, Makepin, Pittsburgh (M).
LUCZAK, Walter, McKeesport (M).
M'CARTHY, William D., corp., Wilkes-Barre (W).
MOLENOCK, Andrew, Uniontown (W).
M'MAHON, Joseph E., Philadelphia (W).
M'MAHON, Joseph E., Philadelphia (W).
M'CEROCK, Andrew, Uniontown (D W).

Symington, chief quartermaster, 218
Ridgewood Road, R. an. Park, Baltimore, were injured in an aeroplane accident at Key West, Fla., September 1.

M'MAHON, Joseph E., Philadelphia (W).
M'CEROCK, Andrew, Uniontown (D W).

M'GROGAN, Joseph V., Carnegic (K).
M'CONE, William T., New Castle (W).
MEARS, George M., Jeannette (K).
MUDAKOW, Noyar, McKee's Rock (K).
MARTINO, Chas. D., Philadelphia (W).
PACE, Henry N., Coalridge (W).
ROSSI, Frank M., Pittsburgh (W).
ROSSI, Frank M., Pittsburgh (W).
RUBIN, Joseph, Philadelphia (W).
RUBIN, Joseph, Philadelphia (W).
RUBIN, Joseph, Philadelphia (D).
SUTTON, Clinton I., Pittaburgh (D A).
SMITH, Leighton F., Lebanon (M).
STORK J. L., sergt, Philadelphia (D D).
SCHIPFER, Henry W., Pittaburgh (D W).
TRUXAL, Jacob A., ir., Greensburg (K).
URBANACK, Charles P., Natrona (M).
YANOSCAK, John A., eorp., Lykens (K).
YOUNG, J. H., Pittaburgh (D A).
WRIGHT, Samuel J., sgt., Linesville (K).
RHODE ISLAND:
JONES, Henry H., Providence (W).

JONES, Henry H., Providence (W), JOHNSON, Charles F., Providence (D D) JOHNSON, Charles F., Providence (D D).
SOITH CAROLINA:
VISANSKA, E. L., Heut., Charleston (W).
BEVERLY, Ivy W., Conway (M).
EPPS, James A., Union (M).
FERGUSON, J. C., sgt., Abbeville (W).
HATCHILL, Homan, Hartwille (W).
LANCASTER, George W., corp., Granville (W). lle (W).
M'CORMICK, Benjamin F., Conway (W)
ORVIN, Clarence, Bonneau (W).

BOUTH DAKOTA:

COACHER, W. H., capt., Mitchell (D W).
BASKER, Joe, Milbank (K).
HURST, Haskell, Line (W).
KEPPLER, William, Maria (K).
WILLIS, Henry, Dendwood (W).
TENNERGEP.

WILLIS, Henry, Deadwood (W).
TENNESSEE:
BAILEY, Oliver W., lieut., Nashville (K).
FINLEY, Neil B., lieut., Memphis (K).
HOLT, Morris T., corp., Knoxville (W).
HODGES, Carl P., Kingston (W).
METCALF, George C., Flag Pond (W).
MORGAN, Worley R., Greenville (M).
PAINE, Isaac, Capleville (D D).

PAINE, Isaac, Capleville (D D).
TEXAS:
ALLEN, Hugh L., sgt., Waco (W).
BROOKS, Paul, Gateville (W).
DRAKE, Henry, Aquilla (W).
VERETT, Claude, Bornaston (M).
FORCHA, Paul', buyler, Galveston (W).
PSERCCIK, John E., Mareta (W).
STRIPLING, C. W., Mount Vernon (W)
SCHEOPNER, Henry J., Pilot Point (W)
SHOTWELL, John J., Berry (W). VERMONT: DEVINE, Edward J., Burlington (W).

VIRGINIA: WOOD, Robert II., jr., lieut., Charlottee-VIRGINIA:

WOOD, Robert II., jr., lieut., Charlottesville (D'A).

AKERS, S. P., Blue Ridge Springs (M).

COX. Eugene E., Indian Valley (W).

HURST, Kozier, corp., Upperville (W).

JENNINGS, Nathaniel N., Toano (K).

MOTTLEY, Alex. C., Sheppards (W).

NUNELY, Vernon E., Abington (W).

PEARSON, Linwood L., Portsmouth (W).

WASHINGTON. D. C.

WASHINGTON.

WASHINGTON: EICHHORN, Constantine, Odessa (W) WADDELL, Clinton C., Hortup (W). WADDELL, Clinton C., Hortup (W).

WEBT VIRGINIA:
AYRES, Kellis, Brooks (W).
BARKER, Lewis, Waldeck (W).
BALDYSKI, Roman, Wierton (M).
COOMBS, Chester, sgt., Huntington (W).
LOYD, Edgar H., Ronceveite (W).
M'CARTY, Harry G., Liverpool (K).
MORELAND, Benj. A., Slonesville (W).
RIGGLEMAN, Goorge L., Reedaville (W).
SMALLRIDGE, Edw. B., Richwood (M).

SMALLRIDGE, Edw. B., Richwood (M).
WISCONSIN:
HOLDEN, William A., capt., Sparta (W).
THORSON, E. B., lieut., Ashland (D W).
VOGE, John F., lieut., Appleton (W).
AMSTUTZ, Fred, 19t., Monticello (K).
ANDERSON, Elmer A., Mindoro (W).
ARTS, George C., Marinette (W).
BAIN, Elmer G., Portage (W).
CHUDOFFA, Richard C., corp., Sheboy-

An (W).
CARPENTER, Curtis, Antigo (W).
DELBORNE, Thomas E., corp., New Lon-CARPENTER, Curtis, Antigo (W).
DELBORNE, Thomas E., corp., New London (W).
FITZPATRICK. Francis, Oshkosh (W).
GEHR, Lee W., Brodhead (W).
GONDAK. Frank. corp., Milwaukee (W).
GERSTENKORN, Ernest, Portage (W).
JOHNSON, Albert, Oconto (K).
KUNFNOWSKI, John, Milwaukee (W).
KENNEDY, Harry, Milwaukee (W).
JAGT, M. C. von Der, Cedar Grove (D D).
LA PAGGE. D. N., sgt., Superior (K).
LUTHER, Alfred A., Milwaukee (W).
MILLER, J. E., corp., Spring Valley (K).
MCRANK, Frank D., Rice Lake (W).
MICHALAK, Chester, Milwaukee (W).
MCHALAK, Chester, Milwaukee (W).
NOWAK, John M., sgt., Milwaukee (W).
NOWAK, John M., sgt., Milwaukee (W).
RENOW, Leonard E., Milwaukee (W).
ROGKWELL, John, Forestville (W).
ROGAN, Charles E., Windsor (W).
ROGAN, Charles E., Windsor (W).
SMITH, Mike, Ashland (W).
SEILER, Leonard E., Warsineld (W).
STEKELBERG, William C., corp., Middleton (D W).
SCHLADER, Joseph, corp., Osonta (W).

STEKELBERG, William C., corp., Middle ton (D W)
SCHLADER, Joseph, corp., Osonta (W).
SUNDERLAGE, Henry F., Madison (W).
SCHLLING, Anton, Milwaukee (W).
SKY, Joseph J., Odonah (W).
SOSNOWSKI, Joseph, Milwaukee (W).
STRACHAN. Thomas, Oshkosh (W).
THOMPSON, George, Dalton (K).
TOELLNER, Alvin, Shawano (W).
WADE, Frank, Gordon (W).
WARNER, Richard E., Genca (W).
WILLIAMS, Grant S., Hudson (W).
ZONDARS, William, Depero (W).
FYOMING:

WYOMING: BERGEN, Glenn, Thermopolis (W) THOMAS, William H., lieut., Condia (K).
IRWIN, Katherine P., nurse, Exeter (D D).
NEGALE, Emerson, Shuster (K).
M'GRANN, John J., North Walpole (W).
HOLLAND:
HOLDERMANS, Art. Rotterdam (W) HOLLAND: HOLDERMANS, Art., Rotterdam (W).

THUMAS, LOUIS AND THE STREET OF THE STREET O

HUNGARY: RELITERMAN, Frank, sgt., Buska (W) AUSTRIA:
BARTOLETTI, A. V., Sover Tirol (M).
PARTOCZ, John, Parnopel (W).
URANKA, Frank, sgt., Mosoucha (W).

GREECE:
ALEEXOFF, Vasil, Macedonia (D W).
KARANTZIAS, John, Konnies (W). RUSSIA: LIPSHITZ, Jack, Kobin (W). NOT.WAY: BERG, Axel, Molde (W).

Marines

ARKANSAS:
JOHNSON, J. D., capt., Blytheville (K). KENTUCKY: HUMLER, Joe McF., Louisville (K). GREEN, M., sgt., Sault Ste. Marie (W). OHIO:
M'NEAL, William L., Urbana (W). TENNESSEE: GILL, Robert F., Westel (W).

TEXAS:
GORMAN, Edwin M., Oakwood (K). WASHINGTON: MILES, Ellis M., sgt., Spokane (K).

CORRECTIONS Previously Reported Missing in Action, Now Reported Wounded

CLAIR, Irving S., sgt., Philadelphia, LIACHOWITZ, Aaron T., corp., Mahonoy City, Penn.
BECKER, Julius, Sturgis, Mich.
DERRICK, William, Cleveland,
ROBINS, Moc, Philadelphia.

### Naval Casualty List



Thursday, September 5, 1918

This department is engaged in separating the sheep of advertising, and of the service which backs up advertising. from the goats-and hanging a bell on the goats. It invites letters describing experiences-pleasant or unpleasant-with advertisers, whether they be manufacturers, wholesale houses retail stores or public service corporations. It will print those letters which seem to show most typically how an advertiser's deeds square with the words of his advertising, Only signed letters, giving the writer's address, will be read. The name will be printed or withheld, as preferred. Address: The Ad-Visor, The Tribune, New York.

The Daily Newspaper Advertising Managers' Association of New York City met the other day and effected a permanent organization. They adopted a set of bylaws, elected permanent officers, appointed a few com mittees, and then some of those present took advantage of the occasion to express their personal views on advertising. Now an advertising man ager who expresses his views in the course of a solicitation for a paper that pays his salary is one thing, and an advertising manager who give his views privately, unrestricted by the desire to make a financial show ing for his boss, is another and an entirely different thing. Most advertising managers have grown to their positions on merit through years of accumulated experience, and, like the bartender who never drinks, they know the difference between the kind of copy they carry and the kind they should carry. Here is what one of the advertising managers said at the

"A national association of daily newspaper advertising managers is most decidedly a step in the right direction. It will permit a frank expression of views for the betterment of newspaper advertising in

general.

"United action can raise the standard of solicitation, eliminate the tendency among solicitors to 'knock' the other fellow and standardize a censorship for the acceptance of advertising copy that will apply to all alike—elevate copy, both in text and in illustrations, and put advertising on as strict a basis as editorial matter, thus creating added reader confidence in newspaper advertising. Such existing evils as enumerated below no doubt could receive attention from the association.

ciation:

"Free publicity evils, fraudulent oil stock promotions, wildeat'
motor car and tractor stocks advertising; medical preparations which
make immediate relief or curative claims; copy, blind or ambiguous,
in wording and calculated to mislead; advertising making false or exaggerated claims; financial advertisers using the old trick of citing
strikingly successful enterprises in the same field in which the advertiser operates; all advertising that may cause loss to readers,
injure the health or loss of reader confidence."

Another advertising manager said :

"If every member of the association is sincere in adhering to its purposes an unusual amount of good will be accomplished which will ultimately be very profitable to all concerned."

Mr. Advertiser, let these words sink in. They are words of wisdom We know the men who said them, and we know their connections, and you may take our word for it that they are in a position to know the truth whereof they speak. We suspect they read The Tribune. We have always maintained that a newspaper which knowingly accepts fraudulent copy is a party to the crime; that advertising without reader confidence was waste; that a newspaper's policy involving truth and fearlessness applies to the newspaper as a whole—news, editorials and advertisements. The question of the sincerity of the paper, however, is the big factor. No advertising manager expressing his honest conviction will geny the truth of the statements made at the meeting nor their application to the everyday business life of a daily paper. But to be absolutely certain that no member of the organization permits "ready money" to certain that no member of the organization permits "ready money" to influence him in disposing of a piece of copy at hand, there is a simple precaution which we commend to the Daily Newspaper Advertising Managers' Association, to wit: Print daily at the head of your editorial col-

MONEY BACK GUARANTEE!

You can purchase merchandise advertised in this paper with absolute safety—for if dissatisfaction results in any case this paper guarantees to pay your money back on request. No red tape, no quibbling. We make good promptly if the advertiser does not.

I am seeking information and advice about the Mobile Ferminal Railroad. I was foolish enough to buy three \$1,000 bonds some years ago and they paid interest once or twice and then defaulted. Now they are trying to reorganize and want \$100 on each bond to promote the scheme. Kindly give me some advice through your paper.

The Mobile Terminal Railroad has been in the hands of a receive for about three years. On the committee of bondholders are men who stand well in financial circles. The road is said to be earning about twice the interest on the bonds, and the bondholders who subscribe to the additional issue, we are informed, will have the benefit of a prior lien mort-

Ad-Visor: I notice in the window of Hilton's, on the corner of Fulton and Nassau Street, a display of men's sox with sign reading: "Silk lisle, 39 cents." Judging from the price and the high cost of silk, I would like you to tell me whether or not these sox are as advertised. From their appearance in the window there doesn't seem to be any silk in them at all.

A READER.

"Silk lisle" is a misnomer. There is no such thing as silk lisle. You might as well say "linen cotton." Silk is silk and lisle is lisle. Lisle is a two-thread cotton so twisted as to give it a hard finish. It would be possible to mix the two, though we do not know of its having been done, and we doubt the practical features of the operation.

The sox submitted to us, however, have no silk in them. They are lisle, and the sheen is obtained by a process of mercerization, the correct name for these sox would be mercerized lisle. As mercerized lisle, however, Hilton's need not be ashamed of them. They are a good value at the price charged, and in these days lisle is a product which no merchant need offer under any other name.

The direct by mail advertiser takes a long shot in buying a mailing list these days. We heard of one house some time ago who sent out a circular letter, and when the returns began to flood back upon them discovered that their lists had been copied from the tombstones of a convenient cemetery. It takes a clever man to write a letter that will read well no matter who receives it. In the testimony taken before the Postoffice Department in the trial of the International Automobile League of Buffalo we find this one: An old fellow down in Kentucky ordered a long list of supplies from the League, among them a drip pan, which you will remember is a piece of furniture about 3 feet 6 inches by 4 feet 6 inches which is aligned under the car to keep the grease off the floor. When the which is slipped under the car to keep the grease off the floor. order arrived everything was there but the drip pan. So the league member wrote in and complained about his loss, and in reply to his letter the League sent him one of their numerous form letters. This one said League sent him one of their numerous form letters. This one said:
"There must be some mistake. We never send out short orders. Everything is checked before leaving the factory. If you will shake up the excelsior in the box you will undoubtedly find the article."

Now comes a letter from the Amalgamated Chiropractic Colleges to a prospective student, quoting a reduced price of \$375 on a complete Chiropractic course. Aside from the ethical features the letter is intertion, Now Reported Wounded

"I know you have the ability to succeed. YES, YOU HAVE. What is holding you back?.....There is only one YOURSELF. Do not hide behind silly excuses. Do not magnify your obstacles ..."

This letter was forwarded to Miss G. C. Rodger, of Bound Brook. N. J., and if she can overcome her obstacles and prove that she has the ability to succeed it will be interesting, for she is but four years old.

WASHINGTON, Sept. 1.—Casualties

were announced by the Navy Departiment to-day as follows:

Hand tailored garments are hand tailored. Once upon a time we say it that of our own volition and upon our own initiative. Now we say it ment to-day as follows: Sessions. There was a day when the aggrieved merchant caught advel tising his machine made product as hand tailored would argue loudly the if any part of the garment was made by hand it was hand tailored; that a mere buttonhole by hand changed the whole garment from the machine made to the hand tailored class. He can do this no longer. It isn't word against his. It is the official decree of the court.

Howard Lee Jackson, seaman, Eldon, Mo.; drowned September I, while swimming from the battleship Ohio.

Clarence Singles Evans, previously reported as wounded, when Submarine Chaser 209 was fired on by the steamer Felix Taussig; died August 29.

Harry B. Dekay, machinist's mate, Hancock, Vt., and Thomas Randolph Symington, chief quartermaster, 218 Ridgewood Road, R. ar. Park, Baltimore, were injured in an aeroplane accident at Key West. Fla. Sentember 1.

Word against his. It is the official decree of the court.

The Greenhut Company, proprietor of the department store formerly operating at Sixth Avenue and Eighteenth Street, has been found guilty of violating Section 421 of the Penal Law, sometimes called the Honest Advertising Law, in that it advertised a machine made garment with certain Brothers Company, manufacturers of ready to wear hand tailored clothing, testified that the following machine made features of the Greenhut suit should have been made by hand: Canvas or foundation, front edge felling, flap and welt pockets, under collar above stand, under collar below stand, felling top collar to front lapel, bar tacking, pockets and lining, bottom tacking and sleeve vent.

The testimony of such a reliable expert backed by a court decree.

The testimony of such a reliable expert backed by a court decree should be of interest to vigilance committees throughout the country wrestling with this problem. The Greenhut Company was fined \$250.

# Your Government Wants Airplane Mechanics NOW

The thousands of bombing planes, which are needed to win the war, can never do their work unless tens of thousands of Airplane Mechanics are rapidly trained. And without more Mechanics, the huge Airplane Factories cannot begin to supply planes enough. There are numberless openings in the Service and in the factories for you.

### You can be trained at the splendidly equipped WEST SIDE Y.M.C.A. YMCA

AIRPLANE MECHANICS SCHOOL

90 Hours of Practical Training. Morning, Afternoon and Evening Classes. Latest Aviation Engines (running). Hispano-Suiza, Gnome, Thomas-Morse, Curtiss Engines, Hall Scott and Others. 18 Aviation Engines for assembling and disassembling, and full plane equipment of land

Entire equipment of the Claymont School, recently presented to us, is now being used. The demand for our graduates is greater than the supply. Many at the front and over 350 in one Airplane Factory alone.

West Side Y. M. C. A., 318 West 57th Street, Corner 8th Ave., New York City Mark with an X the courses in which you are interested—fill in your name and address—tear off the coupon and send it in TO-DAY. Catalogue and all information will be sent you immediately upon receipt of this coupon properly filled out. NO OBLIGATION. McBURNEY SCHOOL - A

	Cost Account &	-
Automobile Instruction for Men and Women.	☐ English for Foreigners.	
☐ Mechanical Dentistry.  ☐★Military Training for Drafted Men (Non-Com. School).	Mathematics. Regular and for U. S. Officers.	000
Stenography & Typewriting.	Physical Training and Swimming Pool.	
Motion Picture M'hine Operat'g.	Printing School.	

Public Speaking

Name	
Home Address	
Business Address	

\*Special attention is called to the Non-Com. School. Those in the new draft from 18 to 45 should investigate. 500 men already trained. Class just starting.